



Marketing and Communications Internship Program

Internship Description

The Public Health Foundation (PHF), a non-profit organization based in Washington, DC, is currently seeking interns to support our Marketing and Communications department. Now more than ever, public health initiatives are at the forefront of federal, state, and local government agendas. The PHF strives to assist our partners in their mission to build and maintain healthier communities by providing solution-based information, training, and resources.

The Marketing and Communications Intern will:

- Help identify, plan, and implement new marketing campaign strategies
- Maintain PHF profiles on social media and networking websites
- Organize and maintain the PHF's Learning Resource Center (LRC) online store
- Write, design and coordinate distribution of LRC product marketing materials
- Provide support for LRC team marketing plan and budget
- Conduct market research on products, competitors, and effective marketing tactics
- Support other PHF teams and organization activities as assigned

Preferred Skills and Relevant Experience

- Marketing savvy, creativity and forward thinking
- Social media/networking website user
- Online shopping research and purchasing
- Written and verbal communication
- Research and competitive analysis
- Organization and attention to detail
- Customer service and good phone etiquette
- Familiar with Microsoft Office programs
- Graphic design and basic HTML knowledge is helpful

Required Credit and Preferred Majors

PHF's internship program is unpaid and for college credit only. Preferred majors include Marketing, Communications, Public Health, Health Sciences, English, Journalism, and Public Policy.

Hours and Location

PHF's internship program schedule is flexible to meet the needs of each student. Weekly office hours may range from 10 to 40 hours per week, Monday through Friday.

PHF is located at 1300 L Street, NW, Washington, DC 20005, a short walk from the Metro Center, McPherson Square, and Convention Center Metro stations. Local bus stations and public parking garages are also nearby.

About PHF

The Public Health Foundation (PHF) is dedicated to achieving healthy communities through research, training, and technical assistance. For more than 35 years, this national, non-profit organization has been creating new information and helping health agencies and other community health organizations connect to and more effectively use information to manage and improve performance, understand and use data, and strengthen the workforce. PHF is incorporated in the District of Columbia as a private non-profit 501(C) (3) organization.

To Apply

Please email your resume and cover letter to Russ Rubin, Marketing and Communications Manager, at rrubin@phf.org. No phone calls please.