

## Healthy Delaware 2010: Chamber of Commerce Member Questionnaire

*The Delaware Division of Public Health has asked the Public Health Foundation to assist in developing a statewide plan to improve the health of Delawareans by the year 2010. The final product will be a state health plan, called Healthy Delaware 2010 which will contain objectives and strategies to improve the health of Delaware. The expected completion date is April 2000.*

*The purpose of this questionnaire is to collect information from stakeholders before planning begins. This information will help the steering committee focus its efforts, create a plan that people will use, and engage both the private and public sectors in important health efforts. As the plan is developed, there will be other opportunities for public input and involvement.*

**1. What health issues are of greatest concern to your business?**

---

---

---

**2. How do you feel public health issues relate to what you do in your business?**

---

---

---

---

---

---

3. Does your business offer health-oriented programs? If so, please briefly explain what they are and how they were chosen (e.g., employee need, direction of company headquarters, labor agreement, staff idea.)

Type of Program: \_\_\_\_\_

\_\_\_\_\_

How Chosen: \_\_\_\_\_

\_\_\_\_\_

4. What types of plans, if any, do you use in your everyday work?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. What would a publication need to look like in order for it to seem relevant to you? Are there specific publications you can give as examples?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**6. What could be done to make the state health plan helpful & easy for businesses to use to guide their involvement in health issues or worksite programs?**

---

---

---

---

---

---

---

**7. What could motivate or interest other businesses in getting involved with a state health improvement initiative?**

---

---

---

---

---

---

---

**8. In which of the following ways would you be interested in assisting with the state health plan or addressing issues covered in the plan? (Check all that apply)**

- |  |  |
|--|--|
| <input type="checkbox"/> Join a work group   | <input type="checkbox"/> Comment on draft plans  |
| <input type="checkbox"/> Give input at a public meeting  | <input type="checkbox"/> Contribute resources (monetary donations, printing/copying, mailing/distribution, host promotion events, administrative staff, technical staff) |
| <input type="checkbox"/> Motivate other leaders to be involved   |  |
| <input type="checkbox"/> Publicly support the plan's priorities  |  |
| <input type="checkbox"/> Publicly commit to addressing certain areas                                     | <input type="checkbox"/> Integrate state plan into current organization plans  |
| <input type="checkbox"/> Propose new health policies   | <input type="checkbox"/> Evaluate or track progress in certain areas   |
| <input type="checkbox"/> Develop or expand programs or initiatives (employee, community, agency, school) | <input type="checkbox"/> Other: _____<br>_____   |

**9. All things considered, what is the most important message we should give to the people making the state health plan?**

---

---

---

---

---

---

---

**Thank you for completing this questionnaire! Your input is greatly appreciated.**

**Please return by August 25, 1999 via fax [(202) 898-5609] or mail to Dianna Conrad, Public Health Foundation, 1220 L St. N.W., Ste. 350, Washington, D.C. 20005.**