

## Healthy Virginians 2010 - Draft Implementation Plan

### August 2000

- Discuss Healthy Virginians 2010 process and objectives with State Board of Health (August 10-11 in Suffolk)
- Publish and distribute copies of *Healthy Virginia Communities: Report #2*
- Identify possible funding sources for the Healthy Virginians 2010 initiative
- Initiate development of Healthy Virginians 2010 promotional materials
- Establish mailing list for promotional materials
- Initiate discussions regarding establishment of Healthy Virginians 2010 web site

### September 2000

- Meet with District Health Directors to discuss Healthy Virginians 2010 process and objectives (September 21-22 in Fredericksburg)
- Identify and meet with heads of agencies and organizations in public and private sectors who might be willing to take leadership for specific focus areas; possible contacts to include:
  - Health-related organizations (Medical Society of Virginia, Virginia Lung Association, Virginia Hospital and Healthcare Association, etc.), including those associated with the Healthy People Consortium at the national level
  - Virginia Association of Counties and Cities
  - Business representatives (involve members of the Partnerships for a Healthy Workforce at the national level who live or do business in Virginia)
- Establish Healthy Virginians 2010 web site

### October 2000

- Mail out promotional materials
- Meet with identified leaders to review their roles:
  - Review recommendations regarding objectives
  - Recommend targets for selected objectives
  - Develop strategies for statewide and community level actions
  - Propose implementation plans
- Attend annual meetings and forums of affiliated organizations to participate in poster sessions, hand out materials, etc.
- Discuss Healthy Virginians 2010 process and objectives with Board of Trustees of the Center for Community Health

### November 2000

- Discuss developments with State Board of Health (November 2-3 in Abingdon)
- Attend annual meetings and forums of affiliated organizations to participate in poster sessions, hand out materials, etc.

## **December 2000**

- Provide information and technical assistance to focus area leaders

## **March/April 2001**

- Assimilate recommendations from the focus areas
- State Board of Health makes final recommendations to the Board of Trustees of the Center for Community Health
- Board of Trustees of the Center for Community Health makes final recommendations to Dr. Peterson
- Dr. Peterson makes final decisions regarding Healthy Virginians 2010 objectives and holds press conference to announce the State's targets

## **May-December 2001**

- Statewide and community Healthy Virginians 2010 activities publicized through the media and on the web site

**August 9, 2000**