

Healthy Iowans 2010

Work Plan and Time Line

Phase I. October--December 1997 Assessment and Evaluation

By the end of December, we should be able to answer the questions of lessons learned in developing and implementing Healthy Iowans 2000 and how we can build upon the 2000 planning process.

- A. Convene Iowa Department of Public Health (IDPH) staff members who were involved in *Healthy Iowans 2000* to evaluate the *Healthy Iowans 2000* process and make recommendations for the 2010 process.
- B. Develop a brief description of Healthy People 2010 to be sent to local boards of health and other groups interested in state and national planning process to let them know about the request for input. This request also could be included on IDPH's home page with the Internet address for submitting comments.
- C. Seek the input of the Preventive Health Advisory Committee and the Iowa Local/State Health Liaison Committee on how we should proceed and determine the roles each of these groups will play.
- D. A work group comprised of the medical director for the Division of Substance Abuse and Health Promotion, Healthy Iowans 2010 coordinator, and three to four members from the Iowa Department of Public Health will begin meeting to guide plan development.
- E. Review the survey of local public health agency Healthy 2000 activities and a prevention activity survey of local public health agencies to determine how we can improve our technical assistance and resources to local health planning groups.
- F. Summarize tracking of *Healthy Iowans 2000* goals and action steps and analyze changes made in midcourse revisions to see how many changes were made due to such circumstances as changing conditions, unforeseen new developments, poor planning, new interests, and staff turnover. Do a similar analysis of action steps that were not accomplished.

Phase II. January 1998 to November 1998 Organizing for Plan Development

During this phase we will have developed an organizational structure so that we can be ready to start work on *Healthy Iowans 2010* in November, after the draft of *Healthy People 2010* is available.

- A. Key players representing constituency groups will recommend individuals, representing a broad spectrum of interests, to served as team members for each chapter.
- B. The Work Group and Healthy Iowans 2010 Committee will develop plans to inform legislators and other policy makers of the *Healthy People 2010* draft plan and Iowa's 2010 planning process.
- C. The Iowa Local/State Health Liaison Committee will recommend community representatives to serve on the teams.
- D. Team facilitators will meet by the end of April for an overview of plan development, input into the process, and discussion of their roles.
- E. Team facilitators and key team players will meet by the end of May for a discussion of the game plan and selection of team members.
- F. A one-day meeting will kick off the Healthy Iowans 2010 process.
- G. Chapter teams will review the draft of *Healthy People 2010*, scheduled to be published in October.
- H. A Review Committee representing each of the 22 chapters will provide direction and oversight.

Phase III. November 1998 to November 1999 Plan Development

By November 1999, a draft plan with implementation strategies will be completed and a Healthy Iowans 2010 Conference will be held.

- A. Chapter teams will make presentations at Review Team meetings.
- B. A Healthy Iowans 2010 Conference will be held in June 1999. This conference, titled Barn Raising II, will gather input from leaders across the state on the plan and focus on how to develop Healthy Community 2010 plans.
- C. At the October 1999 meeting, the Review Committee will review the draft plan and make arrangements to discuss the plan with the governor.

Phase IV. December 1999 to June 2000 Plan Completion and Monitoring System

By the spring of 2000, the draft will be reviewed, revised, and published. A system to involve the agencies and organizations responsible for the plan throughout the decade will be developed, and a marketing plan will be developed and implemented.

- A. Distribute the draft via Internet and other means for citizen, legislative, local and state boards of health, and additional interagency input.
- B. Make the revisions and publish the final document by June 2000.
- C. The chapter teams that developed the Healthy Iowans 2010 plan will evolve into monitoring teams to track progress.
- D. A marketing strategy will be developed to maintain a focus on the plan and its implementation.

Phase V. July 2000 to 2010 Implementing the Plan

This phase will require monitoring and evaluating progress and providing assistance to community groups.

- A. The Review Committee and the chapter teams will develop strategies to use interagency resources, both public and private, to assist communities/counties in developing local plans.
- B. Chapter teams will meet on a quarterly basis and make presentations to the State Board of Health, department directors, the Review Committee, Local /State Health Liaison Committee, and other policy makers on plan implementation progress.
- C. Conduct a midcourse review 2005-2006.