

**Draft of Council Objective 11**

**Objective 11 – Support Public Health Workforce Recruitment and Retention Efforts**

Advance strategies to identify and close gaps in workforce recruitment and retention efforts in order to assure the public's health.

- Strategies:**
- 1) Create national opportunities to share and discuss evidence on the effectiveness of current efforts to recruit and retain adequate numbers of public health workers; to learn about methods that have been successful in addressing worker shortages in other fields; to develop recommendations to help curb the impending shortage of public health workers; and to generate a public health systems research agenda on the topic.
  - 2) Identify, through the annual Linkages Awards and other means, examples of how academic institutions and practice organizations have worked together to more effectively recruit and retain adequate numbers of public health workers.
  - 3) Using the Core Competencies and existing training programs as a reference, make recommendations about the best ways public health agencies and organizations can quickly provide new workers with the basic understanding of public health needed to do their jobs effectively.
  - 4) Work with Council member organizations and others to solicit tools and examples from the field about worker recruitment and retention efforts that have documented evidence about their level of success and disseminate through toolkits and other means these examples of best practices to public health practice organizations and academic institutions.
  - 5) Raise awareness of the need for and encourage the funding of research related to public health worker shortages.