Overview
During the American Public Health Association's 2017 Annual Meeting next month in Atlanta, GA, the work of the Council on Linkages Between Academia and Public Health Practice (Council) will be well-represented. Join any of the following sessions to learn more:

- **Advocating for the Public Health Workforce (Session 3120.0)** – Monday, November 6, 2017, from 10:30am-12pm ET
  o This 90-minute interactive panel discussion will feature national leaders sharing how their organizations are working to demonstrate the value of the public health workforce, advocate for the public health workforce, and provide funding to support public health workforce development. This session will be moderated by Council Chair C. William Keck, MD, MPH, with presentations by John Auerbach, MBA, Trust for America’s Health; Ed Hunter, MA, de Beaumont Foundation; Phyllis Meadows, PhD, Kresge Foundation; and Judy Monroe, MD, CDC Foundation.

- **Championing Collaboration through Successful Academic Health Department (AHD) Partnerships (Session 3115.0)** – Monday, November 6, 2017, from 10:30-10:50am ET
  o This presentation will offer participants an opportunity to explore the variety of ways that successful AHD partnerships may be developed and maintained. Mini-case studies of successful AHD partnerships will be shared to highlight examples of the diversity present in AHD structures, and a draft staged model of AHD development will be introduced. Strategies and resources for establishing and strengthening partnerships to move toward more comprehensive practice/academic collaboration will also be discussed.

- **Performance Improvement Competencies for Public Health Professionals (Session 3271.0)** – Monday, November 6, 2017, from 12:30-12:50pm ET
  o This presentation will focus on sharing the process and results of an environmental scan that is informing the refinement of the Competencies for Performance Improvement Professionals in Public Health (PI Competencies), which are based on the Core Competencies for Public Health Professionals (Core Competencies). An overview of the current state of the project will also be shared, including how this environmental scan is being used in revising the PI Competencies, as well as how participants can inform the process.

- **Developing Priority Competencies for Population Health Professionals (Session 3271.0)** – Monday, November 6, 2017, from 1:10-1:30pm ET
  o This presentation will introduce the Priority Competencies for Population Health Professionals, a set of competencies based on the Core Competencies and designed for professionals working in healthcare settings who are engaged in community benefit and other population health activities. In addition, this presentation will provide an overview of the feedback that shaped development of the Priority Competencies for Population Health Professionals, as well as highlight trainings to help build skills related to these competencies.
• *Determining Essential Core Competencies for Creating Job Descriptions and Other Workforce Development Activities (Session 3271.0)* – Monday, November 6, 2017, from 1:30-1:50pm ET
  o This presentation will provide an overview of the newly released tool, *Determining Essential Core Competencies for Public Health Jobs: A Prioritization Process*, as well as a modified version of the Core Competencies on which the tool is based. Additional tools to assist with workforce development efforts, such as collections of competency-based job descriptions and workforce development plans, will also be highlighted.