



Developing Council Strategic Directions, 2016-2020

January 11, 2016

Overview

Activities of the Council on Linkages Between Academia and Public Health Practice (Council) are guided by the Council's [Strategic Directions](#). Over the past five years, the Council has made progress related to activities within each of the objective areas and administrative priorities outlined in its *Strategic Directions, 2011-2015* and is now planning for 2016-2020.

Council Strategic Directions, 2011-2015

The *Strategic Directions, 2011-2015* updated a previous set of objectives and strategies dating from 2006 and were developed through a strategic planning process in early 2011 to focus the Council's work in areas identified as high priorities for Council involvement. The *Strategic Directions, 2011-2015* were adopted in June 2011, revised in April 2014 following a mid-point review, and were in effect through December 2015. A copy of the *Strategic Directions, 2011-2015* is included in the meeting materials.

Process for Reviewing and Refreshing Strategic Directions

To ensure that the Council's work continues to meet ongoing and emerging needs within the public health community, the *Strategic Directions* are being reviewed and refreshed for 2016-2020. An initial review has been completed by the Council Chair and staff based on the current public health environment and activities of the Council, and suggested revisions are included in the meeting materials to help start the discussion about the development of the *Strategic Directions, 2016-2020*. Following this meeting, Council staff will be contacting all Council member organizations to hear their thoughts about the *Strategic Directions* and will use that input to draft the *Strategic Directions, 2016-2020*. The draft will be shared with Council members for review, revisions will be made as needed, and a final draft will be produced for Council approval and adoption by June 2016. Questions about this process at any time may be directed to Kathleen Amos at kamos@phf.org.