



## **Purpose of Council on Linkages Member Presentations**

**January 27, 2012**

The Council on Linkages Between Academia and Public Health Practice (Council on Linkages) relies on its 19 member organizations to provide direction for Council on Linkages initiatives and to promote these initiatives. As indicated in the Council on Linkages' [Participation Agreement](#), member organizations have an important role in disseminating Council on Linkages initiatives and products to their members/constituents and in contributing to the Council on Linkages' knowledge of how these initiatives and products are being used by their members/constituents.

To help guide development and communication efforts, all Council on Linkages members are asked to provide a brief report on their respective member organizations' promotion of Council on Linkages initiatives and products. Reports will focus on how member organizations are promoting use of the [Core Competencies for Public Health Professionals](#) and how they plan to do so in the future, as well as how organizations are encouraging their members/constituents to participate in the [Academic Health Department Learning Community](#) and how they plan to do so in the future. Information collected from Council on Linkages members about their organizations' support of these initiatives will be highlighted on the [Council on Linkages website](#).