



# Council on Linkages Between Academia and Public Health Practice



## Tools You Can Use

### Academic/Practice Linkages

**Examples, tools, and resources designed to help you and your organization:**

- ◆ Assess existing academic/practice partnerships
- ◆ Draft memoranda of understanding
- ◆ Develop faculty-staff exchange programs
- ◆ Establish clinical appointment tracks
- ◆ Develop and evaluate practica

[www.phf.org/Link/linkages.htm](http://www.phf.org/Link/linkages.htm)

### Core Competencies for Public Health Professionals

**Learn how others use the Core Competencies to:**

- ◆ Develop curriculum and course content
- ◆ Evaluate education and training programs
- ◆ Craft job descriptions and evaluate staff
- ◆ Assess gaps in knowledge and skills of individual employees and of the organization as a whole
- ◆ Develop discipline-specific competencies sets to be used in conjunction with the Core Competencies

[www.phf.org/competencies.htm](http://www.phf.org/competencies.htm)

### Recruitment and Retention

**Download the following documents:**

- ◆ Summary of the Council's January 2005 forum on effective recruitment and retention efforts, including presentations from experts from public health and other fields
- ◆ Table listing strategies to alleviate worker shortages and links to sample projects, relevant research, and other resources
- ◆ List of related research questions
- ◆ Literature search on recruitment and retention

[www.phf.org/Link/recruit.htm](http://www.phf.org/Link/recruit.htm)

### Public Health Systems Research

**Find links to:**

- ◆ Summary of research needs related to organization and structure; finance; workforce; and technology, data, and methods
- ◆ Tips on approaching funders for public health systems research projects
- ◆ Research agendas developed by the Centers for Disease Control and Prevention, National Association of County and City Health Officials, Council on Linkages, and others

[www.phf.org/Link/research.htm](http://www.phf.org/Link/research.htm)



The Council received funding support from the Health Resources and Services Administration and staff support from the Public Health Foundation. For more information, please contact Ron Bialek, 1300 L Street, NW, Suite 800, Washington, DC, 20005, phone: 202-218-4420, fax: 202-218-4409, e-mail: [rbialek@phf.org](mailto:rbialek@phf.org).  
Website – [www.phf.org/Link.htm](http://www.phf.org/Link.htm)





## Council on Linkages Between Academia and Public Health Practice

For 15 years the Council has worked to improve public health practice and education by fostering, coordinating, and monitoring links between academia and the public health and healthcare community, developing and advancing innovative strategies to build and strengthen public health infrastructure, and creating a process for continuing public health education throughout one's career.

As a result of the Council's efforts:

- ◆ **Academic/practice linkages** have been enhanced
- ◆ **Core Competencies** guide practice and academia
- ◆ **Public health systems research** has become a recognized field
- ◆ Public health has an evidence base to draw on for improving worker **recruitment and retention**

Many of the resources compiled and developed by the Council can help academic institutions and public health agencies and organizations to work together to assure a well-trained, competent workforce and a strong, evidence-based public health infrastructure. Access those resources and learn about the Council's accomplishments at:

[www.phf.org/Link/projects.htm](http://www.phf.org/Link/projects.htm)

Unfortunately, as of October 2006 the Council, which had received financial support from the Health Resources and Services Administration, no longer has the funding it needs to continue to advance its efforts and convene regularly. If you would be interested in discussing opportunities for the Council to continue pursuing its mission, please contact Ron Bialek ([rbialek@phf.org](mailto:rbialek@phf.org) or 202-218-4420).

### 17 NATIONAL MEMBER ORGANIZATIONS

American College of Preventive Medicine  
American Public Health Association  
Association for Prevention Teaching and Research  
Association of Schools of Public Health  
Association of State and Territorial Health Officials  
Association of University Programs in Health Administration  
Centers for Disease Control and Prevention  
Community-Campus Partnerships for Health  
Council of Accredited Master of Public Health Programs  
Health Resources and Services Administration  
National Association of County and City Health Officials  
National Association of Local Boards of Health  
National Environmental Health Association  
National Library of Medicine  
National Network of Public Health Institutes  
QUAD Council of Public Health Nursing Organizations  
Society for Public Health Education

...bringing together public health education, science, and practice



The Council received funding support from the Health Resources and Services Administration and staff support from the Public Health Foundation. For more information, please contact Ron Bialek, 1300 L Street, NW, Suite 800, Washington, DC, 20005, phone: 202-218-4420, fax: 202-218-4409, e-mail: [rbialek@phf.org](mailto:rbialek@phf.org).

Website – [www.phf.org/Link.htm](http://www.phf.org/Link.htm)

