

## 17 NATIONAL MEMBER ORGANIZATIONS

American College of Preventive Medicine

American Public Health Association

Association for Prevention Teaching  
and Research

Association of Schools of Public Health

Association of State and Territorial  
Health Officials

Association of University Programs in  
Health Administration

Centers for Disease Control and Prevention

Community-Campus Partnerships for Health

Council of Accredited Master of Public Health  
Programs

Health Resources and Services Administration

National Association of County and City  
Health Officials

National Association of Local Boards of Health

National Environmental Health Association

National Library of Medicine

National Network of Public Health Institutes

QUAD Council of Public Health Nursing  
Organizations

Society for Public Health Education



***Our Mission:*** To improve public health practice and education by fostering, coordinating, and monitoring links between academia and the public health and healthcare community, developing and advancing innovative strategies to build and strengthen public health infrastructure, and creating a process for continuing public health education throughout one's career.

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# Council on Linkages Between Academia and Public Health Practice

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The Council receives funding support from the Centers for Disease Control and Prevention and staff support from the Public Health Foundation. For more information, please contact Ron Bialek, 1300 L Street, NW, Suite 800, Washington, DC, 20005, phone: 202-218-4400, fax: 202-218-4409, e-mail: [rbialek@phf.org](mailto:rbialek@phf.org).  
Website – [www.phf.org/link/index.htm](http://www.phf.org/link/index.htm)



Ensuring a  
competent workforce . . .



Council on Linkages  
Between Academia and  
Public Health Practice



. . . by bringing together  
public health education,  
science, and practice

For more information, visit  
[www.phf.org/link/index.htm](http://www.phf.org/link/index.htm)

# Accomplishments

As a result of the Council's efforts:

**Academic/practice linkages** have been enhanced

**Core Competencies** guide practice and academia

**Public health systems research** has become a recognized field

Public health has an evidence base to draw on for improving worker **recruitment and retention**



For 15 years the Council has worked to improve public health practice and education by fostering, coordinating, and monitoring links between academia and the public health and healthcare community, developing and advancing innovative strategies to build and strengthen public health infrastructure, and creating a process for continuing public health education throughout one's career.

Learn more about the Council's work at:

[www.phf.org/link/accomplishments.htm](http://www.phf.org/link/accomplishments.htm)

# Tools You Can Use

available at: [www.phf.org/link/index.htm](http://www.phf.org/link/index.htm)

## Academic/Practice Linkages

- Database of academic/practice linkages
- Listing of journals that publish practice
- Information for developing faculty/staff exchange programs

## Core Competencies

- Competencies to curriculum toolkit
- Competency Assessment tool
- Sample management self-assessment

## Recruitment & Retention

Download documents:

- Strategies to address public health worker shortages
- Literature search on recruitment and retention conducted by the National Library of Medicine

## Public Health Systems Research

Find links to:

- Tips for seeking funding for public health systems research
- Research agendas developed by the Centers for Disease Control and Prevention, the National Association of County and City Health Officials, and others

*After a one year hiatus, the Council is back. Here are our current projects:*

## Revising and Updating the Core Competencies for Public Health Professionals

In the six years since the Competencies were adopted, the field of public health has seen major changes, from the events of September 11, 2001 to new technologies, and an aging workforce. With new funding, the Council is undertaking a project to revise and update the Competencies, based on recommendations from Council members, as well as the public.

## Mapping the Public Health Workforce Pipeline

In an attempt to strengthen the public health workforce, both in numbers and in quality, the Council will work to map the pipeline for public health professionals, charting how, when, and where people enter and leave governmental public health agencies. The pipeline map should shed light on issues of recruitment and retention of public health workers.