

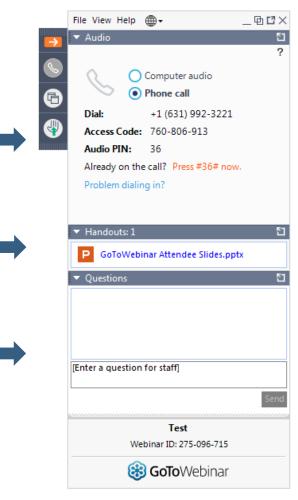
Tackling Big Challenges with a Full QI Culture Shift

June 19, 2018

This webinar is made possible through funding from the Centers for Disease Control and Prevention under Cooperative Agreement Number NU380T000211. Its contents are solely the responsibility of the presenters and do not necessarily represent the official views of the Centers for Disease Control and Prevention.

Housekeeping Items

- All attendees are muted. If you are using your phone, please choose the "Phone call" option and enter your Audio PIN (found in the "Audio" panel). If you are using your computer speakers, please choose the "Computer audio" option.
- The slides are available for download in the "Handouts" section of your control panel.
- Please use the "Questions" panel to ask questions and submit comments throughout the webinar.
- This webinar is being recorded and will be archived. The archive will be made available following the webinar.

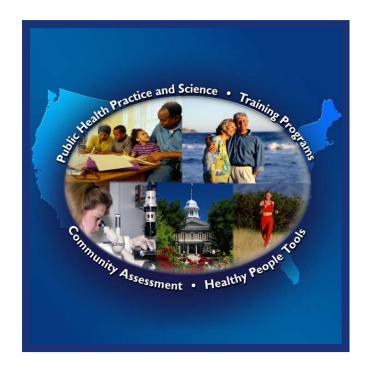




PHF Mission

We improve public health and population health practice to support healthier communities

www.phf.org



Experts in Quality Improvement, Performance Management, and Workforce Development



Today's Presenters







Organizational Performance Management System

A framework presented by the SGCHD Quality Council



Why a new framework?

Create a system for organizational performance-based decision-making

Ensures SGCHD programs and services align with and inform leadership direction

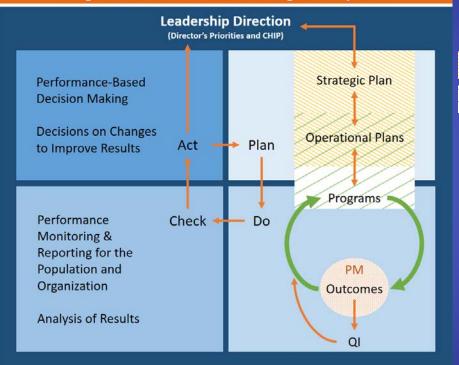
Align strategic planning, data-based decision-making, and health equity efforts

Show interaction between bottom-up and top-down decision-making

Further align PMQI with accreditation standards by implementing recommendations from Public Health Foundation



Organizational Performance Management System





Health Equity Considerations



Data-Based Decision Making



Key Features

- Organizational PM cycle
- Bi-directional feedback
- Alignment of Strategic and Operational Planning
- Health Equity Considerations
- Data-Based Decision Making
- Program-based PM/QI





Strategic Planning Vision

The link between high-level Leadership Direction and grassroots Program Planning

Outlines the overarching departmental priorities and goals which remain steady over the life of the plan (2-3 years or more)

Allows for changes, as needed, at the program planning level (Act Phase)

All staff involvement at the Program Planning (and Evaluation) level enhances opportunity for input, accountability, understanding and buy-in, which can be accomplished through the use of a logic model.



Logic Model – Questions

CHIP/Strategic Priority: [enter the department or community alignment]

Problem

 What problem and/or needs does your program directly address? (Ensure the problem remains in the scope of what we as a health department can address)

Causes

 What are the causes of the problem?
 (Ensure causes remain in the scope of what we as a health department can address)

Outcomes

 What specific things would this program like to accomplish over the next year or two that if achieved will improve the problem? (SMART)

Methods

 How will the causes of the problem be addressed? (Ensure the methods will produce the desired outcomes)

Address

Example Logic Model – Community Health Advocate - Blood Pressure

CHIP/Strategic Priority: Develop referral system to appropriate care

Problem

One out of every three adults (about 29%) over the age of 20 have high blood pressure. Only about half of those (54%) have their condition under control (Blood Pressure Facts, CDC). High blood pressure is a major risk factor for heart disease, the leading cause of death in the U.S.

Causes

- Unchecked and uncontrolled BP
- No connection to primary care or other needed resources
- Confusion or lack of understanding about what blood pressure (BP) numbers mean

Outcomes

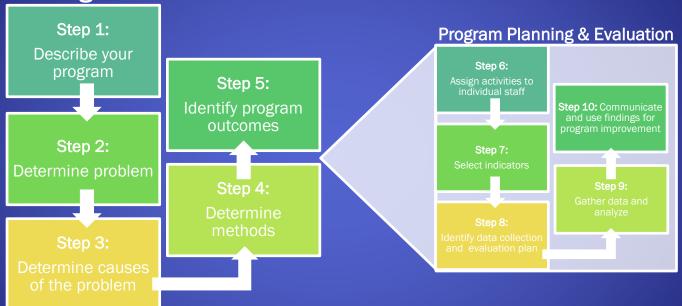
- Increase medical health care referrals by 125% by 2018
- Obtain 3,000 BP screenings annually

Methods

- BP screenings and education
- Facilitate access to care through referral process

Address

Logic Model Process





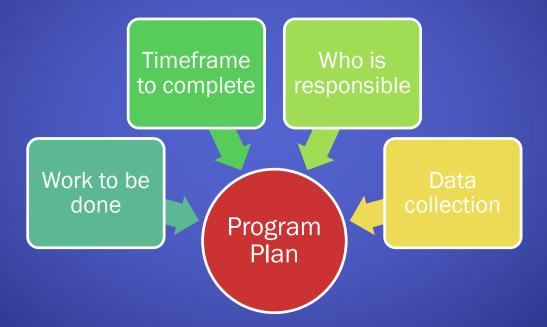
Program Plan Development

Methods Activities Outcomes

- HOW will the work be accomplished?
- HOW will you track what you are doing?
- <u>HOW</u> will you know if it is working?



What information is in the Program Plan?





Program Plan Workbook

SWOT

- What are the strengths and weaknesses of your program?
- What are the opportunities and threats to your program?

Health Equity

 Does your program identify and address the unique health needs of the population you serve?

Data

 What data is currently being collected or needs to be collected?



Health Equity Considerations

Identify the factors that lead to health

disparities

 Process for understanding what contributes to differences in health outcomes Identify how to track/measure the factors

 Process for measuring how the factors affect the population Address the factors through targeted interventions

- Programmatic efforts
- Work with community partners
- Policy/system change



Identify health disparities

 Process for understanding if and what health outcomes are different in your target population

Implementation Phases

Phase 1: Building the PMQI Foundation

Educate Staff

Complete Logic Models Complete Program Plans Build Strategic Plan

Go Live

Phase 2: Building the PMQI Culture

Online, interactive strategic and operational plans

Quarterly Check-Ins Performance Management Monitoring Quality Improvement Initiatives Annual Performance Evaluations



Outcomes and Lessons Learned

BIG Project!

Leadership buyin and support crucial

Breaks down silos

Moves staff from being spectators to participants

Empowerment and accountability

Still learning!



Questions?

PHF Resources for Performance Improvement

- Performance Management Toolkit: www.phf.org/pmtoolkit
 - Self-assessment, case stories, publications, tools, and on-site training and technical assistance to develop successful performance management systems
- Quality Improvement Tools to Advance Public Health Performance: www.phf.org/qitools
 - 30+ categorized QI tools available for free download
- Public Health Improvement Resource Center: www.phf.org/improvement
 - 600+ categorized and searchable resources on performance improvement topics
- > TRAIN Learning Network: www.train.org
 - Courses on <u>strategic planning</u>, <u>performance management</u>, and many other topics

Questions?
Vanessa Lamers at <u>vlamers@phf.org</u>.



