

## Public Health Improvement Resource Center 2011 Site Enhancements

For more than 40 years, the Public Health Foundation (PHF) has been creating new public health resources and helping health agencies and other community health organizations connect to and use these resources more effectively to manage and improve performance, understand and use data, and strengthen the workforce. PHF maintains the resources in a dynamic and searchable online database known as the Public Health Improvement Resource Center.

The **Public Health Improvement Resource Center**, <http://www.phf.org/improvement>, is a searchable online database of resources and tools aimed to build better public health systems. More than 300 accessible resources organized here support the initiation and continuation of quality improvement efforts and promote performance management and quality improvement, community health information and data systems, accreditation preparation, and workforce development.

### SITE ENHANCEMENTS OVERVIEW

PHF updated the Public Health Improvement Resource Center with new ways to narrow down search results to make it easier to find resources. New features added in 2011 include:

- **Feature boxes** display top keyword searches and recently added resources
- **Resource counting** displays the total number of resources in each search category before you narrow down the results [e.g., Accreditation (84)]
- **Sort and filter** feature allows search results to be narrowed down by search category
- **Resource preview image** displays a thumbnail image of search results resources if available

#### Key Features Overview:

- ❖ The top **navigation menu bar**, accessible from all pages of the resource center, provides links to the Home page, Browse menu, and Search section to help with navigation between pages. The **Browse** link allows you to view all resources associated with the cross-cutting categories that are located in the respective resource center.
- ❖ Clicking on the text link below the navigation bar on the right-hand-side enables you to **suggest a new resource**.
- ❖ The [category tags glossary](#) associated provides information about the cross-cutting search categories
- ❖ The **Top Resources** feature box displays the five highest user-rated resources on all pages. On the search results page, users who view or download a resource can assign a rating of one to five stars (★) based on resource usefulness. For example,



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a rating of five stars (★★★★★) indicates that users found the resource to be very helpful. This list is dynamic and will change based on user ratings.

- ❖ The **Top Keyword Search** feature box displays the five keywords most frequently searched by users on all pages. This list is dynamic, changing depending on how often users search for particular keyword(s).
- ❖ The **Latest Resources** box on all pages displays the five most recently added resources. This list is dynamic and changes frequently as new resources are added.
- ❖ The **Quick Search** menu on the Home page makes searching for a resource simple by allowing you to type in a resource title or keyword(s). After clicking the "Search" button, a search results page appears with a list of the most relevant resources, complete with highlighted search words. You can place quotations around keywords when searching for phrases or titles (e.g., "Quality Improvement").
- ❖ To access the **Advanced Search Resources** menu, click "Search" on the menu bar or the "Advanced Search" link below the Quick Search menu. Through the advanced search feature, you can further refine the searches through selection of one or more resources by type, cost, category type, and categories. Searching can be done by "Title and Description" or "Title Only" to assist with narrowing down a search. You can place quotations around keywords when searching for phrases or titles (e.g., "Quality Improvement").
- ❖ **Resource counting** is displayed next to the search tags to show the number of resources available in each search category [e.g., Accreditation (84)]. Note: The resource count indicates the total number of resources in each tag, but search results may be less depending on the filters applied.
- ❖ The **Filter functionality** in the search results page allows you to narrow search results by a particular category. Notes: (1) Tags in the filter list reflect resources listed in search results; (2) Filtering by more than one tag may lead to no results. The **Sort functionality** in the search results page allows you to change the order of search results.
- ❖ The **resource preview image feature** on the search results page provides a thumbnail image for a resource that is a website when the mouse hovers over the icon (this feature can be turned off). Images are updated nightly to account for changes made to the resources. This feature can be disabled by selecting "Disable Previews" at the top of the search results page. This feature does not apply to resources that are documents (e.g., .doc, .pdf, .ppt, .xls).

PHF is continuously looking for opportunities to improve its websites. Please email us at [PHF\\_Resources@phf.org](mailto:PHF_Resources@phf.org) to suggest site improvements, new resources, or to submit questions or feedback regarding resource center changes.

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