

# 2018 TRAIN Learning Network Annual Meeting

## *Impact: Implementing Quality Learning*

At the conclusion of this conference, attendees will be able to:

- Explain how TRAIN supports the training needs of the public health workforce.
  - Describe how TRAIN and its partner organizations collaborate to address workforce development needs.
  - Describe best practices in quality course development.
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### Monday, April 23, 2018

12:30 pm – 5:00 pm

#### **Pre-Conference Workshop: TRAIN Affiliate Administrator Refresher**

- *Mark Colasante, KMI Learning*
- *Stephen Gabriel, Public Health Foundation*

Are you a new TRAIN affiliate administrator? Looking to better manage your TRAIN affiliate? Learn about administration basics, including managing users, posting announcements, and SCORM.

12:30 pm – 5:00 pm

#### **Pre-Conference Workshop: Developing Online Learning**

- *Brad Bradley, Virginia Department of Health*
- *Rhonda Willis, Centers for Disease Control and Prevention*

Learn the fundamentals of online learning. Topics include: task analysis, storyboarding, writing effective learning objectives, working with SMEs, 508 compliance, maximizing the use of TRAIN for improved performance of learners, and discussing evaluation plans. At the end of the session, participants will be able to describe the process of developing instructionally sound training, creating measurable learning objectives, identifying effective online learning, and discuss ways to evaluate learning.

6:30 pm

#### **Informal Dinner / Networking Event**

- *Location: Tap Twelve Restaurant, Embassy Suites*

**Tuesday, April 24, 2018**

**TRAIN Learning Network Annual Meeting**

7:45 am – 8:30 am

Coffee and Networking

8:30 am – 8:45 am

Introductions and Greetings

- *Veterans Health Administration*
- *Public Health Foundation*
- *KMI Learning*

8:45 am – 9:00 am

TRAIN's Impact on VHA Workforce Development and Future Direction

- *Dr. Elizabeth James, Acting Chief Learning Officer, Veterans Health Administration*

9:00 am – 10:15 am

Advocating for a Well-Trained Public Health Workforce

- *Moderator: Ron Bialek, President, Public Health Foundation*
- *Panelists:*
  - Association of State and Territorial Health Officials*  
*Amber Williams, Chief, Governance, Leadership, Engagement & Workforce Development*
  - Centers for Disease Control and Prevention*  
*Dr. Patricia Simone, Director, Division of Scientific Education and Professional Development, Center for Surveillance, Epidemiology, and Laboratory Services*
  - Health Resources and Services Administration*  
*Melissa Moore, Branch Chief, Behavioral and Public Health Branch, Division of Nursing and Public Health, Bureau of Health Workforce*
  - Indian Health Service*  
*CAPT Paul Jung, Director, Division of Health Professions Support*
  - National Association of County and City Health Officials*  
*Chris Aldridge, Senior Advisor*
  - Veterans Health Administration*  
*Dr. Elizabeth James, Acting Chief Learning Officer*

The public health workforce plays a vital role in ensuring the health of the population, but how do we ensure that we have a strong public health workforce? How do we make the case for resources necessary to sustain a high-performing workforce? How can TRAIN be leveraged to support the workforce? Influential public health leaders tackle these questions.

10:15 am – 10:30 am

Break

10:30 am – 12:00 pm

Rotating Sessions: Workforce Development Community Sharing

Table 1 – American Academy of Addiction Psychiatry

- *Kathryn Cates-Wessel, Chief Executive Officer*
- *Justina Pereira, Project Manager*

Table 2 – Association of Public Health Laboratories  
▪ *Catherine Johnson, Director, Training and Workforce Development*

Table 3 – Association of State and Territorial Health Officials  
▪ *Kyle Bogaert, Director, Workforce Research*

Table 4 – Kansas Department of Health and Environment  
▪ *Cindy Higgins, Instructional Designer*

Table 5 – National Association of County and City Health Officials  
▪ *Ashley Edmiston, Director, Workforce Development*

Table 6 – National Center for Disaster Medicine and Public Health  
▪ *Kandra Strauss-Riggs, Education Director*

Table 7 – Public Health Accreditation Board  
▪ *David Stone, Education Services Manager*

Table 8 – Public Health Foundation  
▪ *Kathleen Amos, Assistant Director, Academic/Practice Linkages*

Table 9 – Substance Abuse and Mental Health Services Administration  
▪ *Dhru Beeharilal, Special Expert, Web and Communications*

Discuss current public health workforce initiatives with partner organizations.

12:00 pm – 1:00 pm

Lunch

1:00 pm – 1:30 pm

How TRAIN Can Support Your Organization

- *Dr. Patti Abshier, Public Health Foundation*

As the public health sector evolves, so must TRAIN. This session will discuss how affiliates can use TRAIN to form nontraditional partnerships and demonstrate a return on investment.

1:30 pm – 2:30 pm

TRAIN's New Platform: Review and Q/A Session

- *Stephen Gabriel, Public Health Foundation*
- *Greg Wasyluk, KMI Learning*

Not sure how to use new TRAIN features? Ask PHF and KMI staff!

2:30 pm – 2:45 pm

Break

2:45 pm – 4:00 pm

Experienced TRAIN Administrators Tell All

- *Brad Bradley, Virginia Department of Health*
- *LCDR Katie Hager, Medical Reserve Corps*
- *David Knapp, Kentucky Department for Public Health*
- *Rhonda Willis, Centers for Disease Control and Prevention*

Ask your fellow affiliates questions about TRAIN. Learn to use specific features better or how an affiliate obtained buy-in from decision makers.

4:00 pm – 4:30 pm

Daily Review

- *Moderator: Dr. Patti Abshier, Public Health Foundation*

## Wednesday, April 25, 2018

- 7:45 am – 8:30 am Coffee and Networking
- 8:30 am – 9:30 am Applying Course Development Principles for Effective Online Learning
- *Brad Bradley, Virginia Department of Health*
  - *Rhonda Willis, Centers for Disease Control and Prevention*
  - *Dr. Patti Abshier, Public Health Foundation*
- What defines “quality” online content? Review strategies to make online learning more effective and engaging while achieving learning goals.
- 9:30 am – 10:45 am From Inception to Completion: The Lifecycle of an Online Course
- *Wyndi Amerson, Veterans Health Administration*
  - *Dr. Vaughn Cooper, Veterans Health Administration*
  - *Shawn Deitering, Veterans Health Administration*
  - *Jason Derosseau, Veterans Health Administration*
  - *Jamie Owen, Veterans Health Administration*
  - *Ramona Wallace, Veterans Health Administration*
  - *Dr. Cris White, Veterans Health Administration*
- Creating engaging online learning takes significant planning and collaboration. Veterans Health Administration staff will walk through the organization’s steps to create quality online learning, from validating the training need to measuring its impact.
- 10:45 am – 11:00 am Break
- 11:00 am – 12:00 pm Plain Language, Please!
- *Katherine Spivey, General Services Administration*
- Writing in plain language helps improve communication and takes less time to read and understand. Learn plain language principles and how to apply them within your organization.
- 12:00 pm – 1:00 pm Lunch
- 1:00 pm – 2:00 pm Keeping the Audience Engaged
- *Leslie Dubow, Veterans Health Administration*
  - *Dr. Lissa Klueter, Veterans Health Administration*
  - *Tammy Salewsky, Veterans Health Administration*
  - *Jamie Owen, Veterans Health Administration*
  - *Dr. Audrey Chang, Smithsonian National Museum of Natural History*
  - *Dr. Ashley Peery, Smithsonian National Museum of Natural History*
- Interested in how to deliver content in a different format? This session will showcase how organizations are engaging their audience about public health in nontraditional learning formats.

- 2:00 pm – 3:00 pm
- Maintaining Content Quality in Emergency Preparedness
- *LCDR Katie Hager, Medical Reserve Corps*
  - *Nicolas Kotula, Virginia Department of Health*
  - *Ilya Plotkin, Public Health Foundation*
- During emergencies, frontline staff need quick access to quality training content, resources, and tools. Learn how organizations have disseminated content during emergencies.
- 3:00 pm – 3:15 pm
- Break
- 3:15 pm – 4:00 pm
- Making Training Plans Effective Across the Workforce
- *Dr. Patti Abshier, Public Health Foundation*
  - *Rhonda Willis, Centers for Disease Control and Prevention*
- Training plans are a collection of vetted content designed to address specific gaps in knowledge, skills, and competence. Learn how training plans are used to meet workforce needs around the country.
- 4:00 pm – 4:30 pm
- Daily Review
- *Moderator: Ilya Plotkin, Public Health Foundation*

### **Thursday, April 26, 2018**

- 8:15 am – 9:00 am
- Coffee and Networking
- 9:00 am – 10:30 am
- Extreme Event
- *Keri Stoeber, National Academy of Sciences*
  - *Nell Champlin-Scannell, National Academy of Sciences*
- Are you and your community prepared for an extreme event? Find out with this fast-paced disaster simulation.
- 10:30 am – 10:45 am
- Break
- 10:45 am – 11:45 am
- Computer Training: TRAIN's Data Elements and Reporting
- *Mark Colasante, KMI Learning*
- What data elements does TRAIN have and what do they correlate to? Learn about TRAIN's data and how to combine data elements to produce meaningful reports.
- 11:45 am – 12:00 pm
- Closing Remarks
- *Andrea Massey, Veterans Health Administration*
  - *Keith Welsh, Veterans Health Administration*
  - *Dr. Patti Abshier, Public Health Foundation*