

2017 TRAIN Learning Network Annual Meeting Agenda

TRAINing Impact: Using Data to Improve Workforce Development

Objectives:

At the conclusion of this conference, attendees will be able to:

- ✓ Summarize how TRAIN supports the training needs of the public health workforce
 - ✓ Describe how to federal agencies, states, and tribes can collaborate when addressing workforce development needs
 - ✓ Demonstrate ways that data can enhance marketing and business strategies
 - ✓ Develop reports on TRAIN to effectively present data
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Monday, May 22, 2017

Pre-Conference Workshop: Beginner Administrator Training Little America, Yellowstone Room

- *Luke Johnson, KMI Learning*
- *Ilya Plotkin, Public Health Foundation*

12:30 pm – 2:45 pm

Computer Training: Beginner Administrator Training – Session 1

- Grouping Structure Fundamentals
- Course Basics
- SCORM for Beginners

This session will introduce administrators to TRAIN, including grouping structures, how courses connect to TRAIN, and SCORM.

2:45 pm – 3:00 pm

Break

3:00 pm – 5:00 pm

Computer Training: Beginner Administrator Training – Session 2

- Managing Users and Course Providers
- Resource Management
- Reporting Basics

This session will outline administration basics, including managing other users, managing resources, and basic reporting.

Monday, May 22, 2017

Pre-Conference Workshop: E-Learning Basics

Little America, Sheridan Room

- *Rhonda Willis, Centers for Disease Control and Prevention*
- *Brad Bradley, Virginia Department of Health*

12:30 pm – 2:45 pm

Computer Training: E-Learning Basics – Session 1

This session will introduce administrators to the fundamentals of e-learning, including determining course content, task analysis, storyboard, learning objectives, and 508 compliance. At the end of the session, participants will be able to describe the process of developing a web-based course and how to develop learning objectives.

2:45 pm – 3:00 pm

Break

3:00 pm – 5:00 pm

Computer Training: E-Learning Basics – Session 2

During this session, presenters will walk administrators through how to create a mini course, and publish and deploy that course from TRAIN.

6:30 pm

Informal Dinner

Join your fellow administrators for an informal dinner at Hathaway's Restaurant (located within the Little America Hotel).

Tuesday, May 23, 2017

**2017 TAC Annual Meeting
Little America, Wyoming Room**

- 7:45 am – 8:30 am Breakfast and Networking
- 8:30 am – 8:45 am Introductions and Greetings
- *Chris Bosselman, Wyoming Department of Health*
 - *Stefan Johansson, Wyoming Department of Health*
 - *Public Health Foundation TRAIN Team*
 - *Mark Colasante, KMI Learning*
- 8:45 am – 9:00 am TRAIN Year in Review
- *Ilya Plotkin, Public Health Foundation*
- 9:00 am – 10:00 am Where are We Now: The New TRAIN Platform
- *Stephen Gabriel, Public Health Foundation*
 - *Greg Wasyluk, KMI Learning*
- Review functionality demonstrations of the new TRAIN platform.
- 10:00 am – 10:15 am Break
- 10:15 am – 12:00 pm Rotating Breakout Sessions: Where are We Now: TRAIN 3.0
- Data Security and TRAIN 3.0
 - Yellowstone Room
 - *Stephen Gabriel, Public Health Foundation*
 - *Mark Colasante, KMI Learning*Learn about TRAIN's updated security processes.
 - Preparing for TRAIN 3.0
 - Sheridan Room
 - *Dacia Meyers, Illinois Department of Public Health*
 - *Rhonda Willis, Centers for Disease Control and Prevention*
 - *Karyn Johnstone, Veterans Health Administration*Learn tips and tricks for transitioning to the new TRAIN platform.
 - Beyond TRAIN 3.0
 - Wyoming Room
 - *Ilya Plotkin, Public Health Foundation*
 - *Greg Wasyluk, KMI Learning*Improving TRAIN goes beyond the implementation of TRAIN 3.0.

12:00 pm – 1:00 pm

Lunch

1:00 pm – 3:45 pm

Rotating Breakout Sessions: Community Sharing

- Mobilizing Your Training: Designing E-learning in a Multi-Device World
 - Yellowstone Room
 - *Angie Lee, Columbia Center for Teaching and Learning in partnership with Region 2 Public Health Training Center*

There is a demand among learners to participate in mobile trainings. Learn instructional design approaches for creating a seamless user experience across multiple devices and how to assess organizational readiness to deliver mobile learning.

- LMS Integration and Work Process Efficiency
 - Sheridan Room
 - *Brad Bradley, Virginia Department of Health*

Accessing multiple systems to complete a single task is time consuming. TRAIN Virginia will demonstrate how integrating multiple learning management systems into one system can improve efficiency.
- Cultural Considerations in Working with Tribal Communities
 - Wyoming Room
 - *Mountain West Preparedness and Response Emergency Learning Center*
 - *Robert Foley, National Indian Health Board*

Tribes are often left out of planning and procedural decisions due to perceived jurisdictional conflicts. This session will discuss how to collaborate with tribes when developing workforce development curricula.

3:45 pm – 4:00 pm

Break

4:00 pm – 4:30 pm

TRAIN Affiliate Discussion

- *Moderator: Samantha Draper, Public Health Foundation*

This is an open session to discuss TRAIN related issues.

5:30 pm – 7:30 pm

Light Fare and Networking

- Wyoming Room C

Light snacks – relax after a day of workshops.

Wednesday, May 24, 2017

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| 7:45 am – 8:30 am | Breakfast and Networking |
| 8:30 am – 9:30 am | <p>TRAIN Collaboration Follow Up: How Federal Agencies and States Can Address Current Health Initiatives</p> <ul style="list-style-type: none">• <i>Rhonda Willis, Centers for Disease Control and Prevention</i>• <i>Karyn Johnstone, Veterans Health Administration</i> <p>TRAIN states and federal agencies can collaborate to meet specific training needs (ex: Zika, opioid abuse). Revisit how agencies and states are developing trainings to address pressing health issues.</p> |
| 9:30 am – 9:45 am | Break |
| 9:45 am – 10:30 am | <p>Introduction to Google Analytics</p> <ul style="list-style-type: none">• <i>Chris Stan, Connecticut Department of Public Health</i>• <i>Ilya Plotkin, Public Health Foundation</i> <p>Do you want to understand website traffic (where learners are coming from and going)? Learn how to use the data from Google Analytics to enhance marketing and business strategies.</p> |
| 10:30 am – 10:45 am | Break |
| 10:45 am – 12:00 pm | <p>Computer Training – Reporting</p> <ul style="list-style-type: none">• <i>Luke Johnson, KMI Learning</i> <p>TRAIN data can be used to learn about the current public health workforce skills/competence and the way the workforce is trained. Review how to develop and run reports on TRAIN data.</p> |
| 12:00 pm – 1:00 pm | Lunch |
| 1:00 pm – 2:00 pm | <p>How to Effectively Present Your Data</p> <ul style="list-style-type: none">• <i>Deb Nickels, Kansas Department of Health and Environment</i>• <i>Chris Stan, Connecticut Department of Public Health</i>• <i>Sarah Cohen, Northwest Center for Public Health Practice</i> <p>Facts, figures, and data are integral for reports and marketing messages. Master different approaches to presenting data in a way that is clear, easy to understand, and inspires action.</p> |
| 2:00 pm – 2:15 pm | Break |

2:15 pm – 3:15 pm

TRAIN Marketing: Promoting TRAIN Internally and Externally

- *Kerry Chamberlain, Michigan Department of Health and Human Services*
- *Lisa Johnson, Washington State Military Department*
- *Ron Bialek, Public Health Foundation*

Not sure how to sell TRAIN within your organization and outside partners? Affiliate administrators and PHF will discuss TRAIN promotion and outreach strategies.

3:15 pm – 3:30 pm

Break

3:30 pm – 4:30 pm

Data Integrity and Quality Control

- *Brad Bradley, Virginia Department of Health*
- *Erin Bougie, Public Health Foundation*

With over 1.4 million learners and thousands of courses, data integrity and content quality is critical when analyzing TRAIN data. Review how the TRAIN community is addressing ways to identify quality trainings and improve the accuracy of data on TRAIN.

Dinner on Your Own

Thursday, May 25, 2017

8:15 am – 9:00 am Breakfast and Networking

9:00 am – 10:00 am Plenary

Using Data to Drive Performance: An Example from State Government

- *Stefan Johansson*
Director's Unit for Policy, Research, and Evaluation (DUPRE)
Wyoming Department of Health

Using data to drive program performance is a crucial task for administrators in both the private and public sectors. Agencies often have access to massive volumes of data, and it can be daunting to know where to start. Getting the data is one thing; using it in meaningful ways is another. In this session, learn how simple questions and policy approaches can illuminate the value of data and inform future action — even for those with minimal technical skills or statistical backgrounds!

10:00 am – 10:15 am Break

10:15 am – 11:15 am

Tips and Tricks for Developing 508 Compliant Trainings

- *Dwain Starks, Starks Interactive Media, LLC*

Section 508 of the Rehabilitation Act of 1973 requires government agencies to make online information accessible to people with disabilities. Learn best practices in creating 508 compliant trainings.

11:15 am – 12:00 pm

Final Wrap Up – TRAIN Discussion

- *Moderator: Ilya Plotkin, Public Health Foundation*

Do you have unanswered TRAIN questions? Ask your questions during the open affiliate discussion.

THANK YOU FOR YOUR ATTENDANCE!