A Dwindling Public Health Workforce: Are We Prepared to Act?

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Introductions

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- Jessica Kronstadt Public Health Foundation

The Public Health Foundation: Who We Are

- Nonprofit, non-membership organization established in 1970
- Governed by 11 member Board of Directors
- Support national, federal, state, and local public health agency efforts including schools and programs in public health
- Focus on public health infrastructure
- Three core areas: workforce development, applied research, technical assistance



Council on Linkages Between Academia and Public Health Practice

- The overall objective of the Council is to improve the relevance of public health education to practice
- Grew out of the Public Health Faculty / Agency Forum

17 NATIONAL MEMBER ORGANIZATIONS

American College of Preventive Medicine

American Public Health Association

Association of Schools of Public Health

Association of State and Territorial Health Officials

Association of Teachers of Preventive Medicine

Association of University Programs in Health Administration

Centers for Disease Control and Prevention

Community-Campus Partnerships for Health

Council of Accredited Master of Public Health Programs

Health Resources and Services Administration

National Association of County and City Health Officials

National Association of Local Boards of Health

National Environmental Health Association

National Library of Medicine

National Network of Public Health Institutes

QUAD Council of Public Health Nursing Organizations

Society for Public Health Education



Funded by HRSA and Staffed by PHF

Our task

- Frame some of the issues
- Engage in a discussion about what you think the answers are
- Highlight evidence and resources available
- Q/A

The Problem



Strong public health workforce = training + adequate numbers

"The extent to which we are able to address the complex challenges of the 21st century and make additional improvements in the health of the public depends, in large part, upon the quality and preparedness of our public health workforce..."

--Who Will Keep the Public Healthy? Educating Public Health Professionals for the 21st Century, Institute of Medicine, November 2002

Strong public health workforce = training + adequate numbers

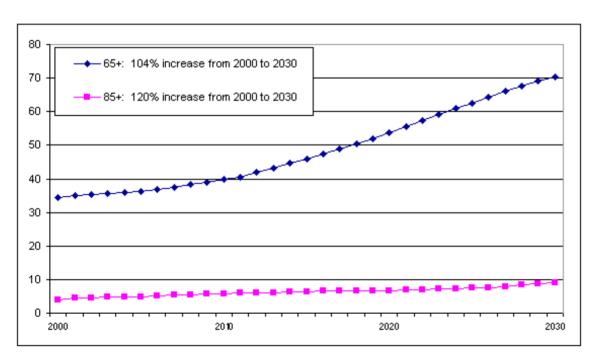
"[W]ill we have adequate *numbers* of public health personnel to train and educate to respond to these issues in the future? ... There is compelling evidence that serious depletion of critical human elements of the public health workforce will begin occurring in the next few years."

--Charles S. Mahan, MD, and Jean M. Malecki, MD, MPH *Florida Public Health Review*, 2004; 1:4-7

70 Million Baby Boomers

Figure 8: Projected Number of Americans Over 65 and Over 85,

in millions, 2000-2030



Our population IS aging

Source: U.S. Census (2000).

Aging Workforce



Is it time to retool?

Up to 45% of the Governmental public health workforce will be eligible to retire by 2006

Or retire?

Scary Statistics

- 46.6 = Average age of state PH employee
- = % of PH workforce some states might lose by 2006 due to retirement and competition with other jobs
- = % of local public health agencies reported a need for more PH nurses
- 158 = Estimated # of PH workers for every 100,000 Americans in 2000; compared to 220 for 100,000 in 1980

Some Sources of the Problem

- Budget constraints single biggest barrier
- Shortages of qualified candidates
- Non-competitive salaries
- Lengthy processing time for new hires

From a study on public health departments in six states prepared for HRSA, *Public Health Workforce Study*, January 2005.

Some Sources of the Problem (cont.)

- Rural agencies have tougher time recruiting more educated, skilled PH workers
- Agencies reported need for training in core PH concepts for staff without formal PH training
- Lack of access to advanced education a problem, particularly in rural areas

We want to hear from YOU

- Are there issues we have not considered?
- What do you think the solutions are?
- Do you have any examples of what works?



SOLUTIONS



Academic/Practice Partnerships

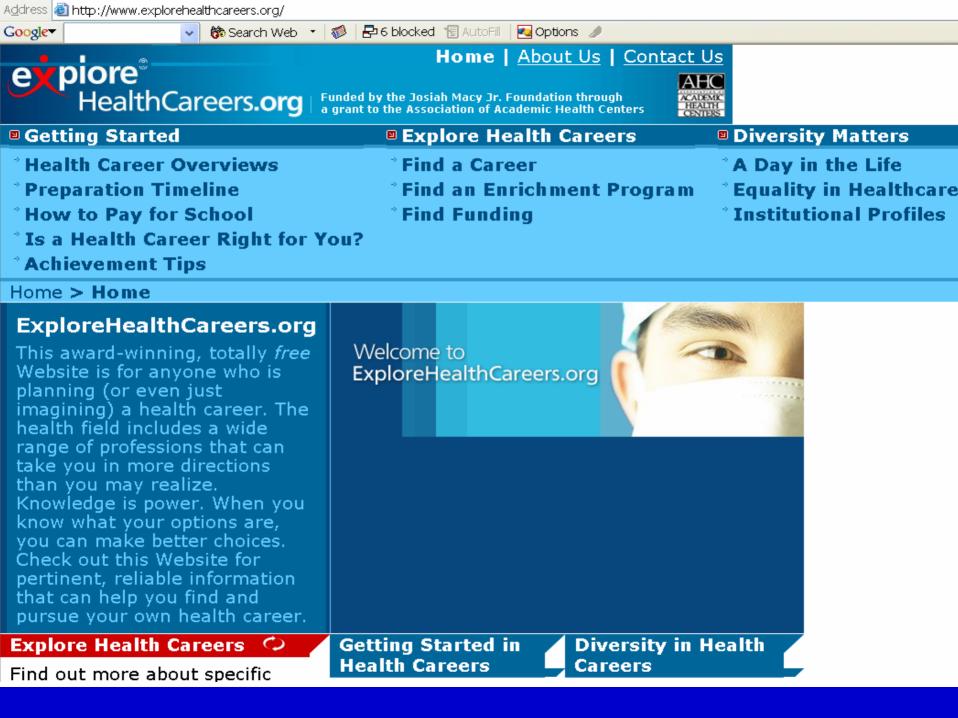
- 2005 Linkages Awards -<u>www.phf.org/Link/Fall2005.pdf</u>
 www.phf.org/Link/database-of-linkages.htm
- Strengthen ties between education and practice
 - Include practitioners on curriculum advisory committees
 - Recruit more PH faculty with governmental PH experience
 - Provide training to preceptors of PH student field work
 - Develop on-line training program on 'core public health' concepts for existing workforce
 - Increase support for applied PH research that links PH faculty with governmental PH practice

Improve Working Conditions

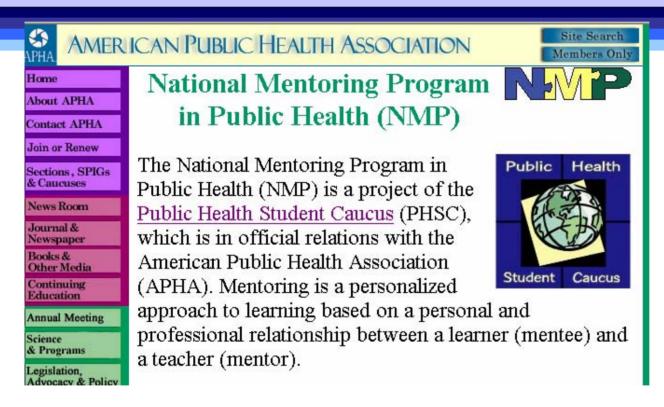
- Streamline hiring process
- Conduct workforce surveys
- Strengthen induction programs
- Improve management of employees
- Focus on the mission

Awareness About Public Health

- Kids Into Health Careers
- Websites:
 - www.whatispublichealth.org
 - www.explorehealthcareers.org
- Mentoring



National Mentoring Program



- http://www.apha.org/ppp/mentoring/
- http://www.phsc.org/NMP.htm

Ideas from the Council on Linkages

- Strive to make the workforce more diverse
- Build career ladders for those currently working in PH and in other fields
- Advocate greater funds to support PH education and to make salaries more competitive

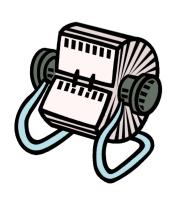
More Ideas

- Examine the perception of students and potential employees of working in governmental PH
- Engage retired PH workers in teaching and advising roles
- Assess workforce needs in your community
- Award service obligated scholarships in PH

Resources

www.phf.org/Link/tools.htm#Recruitment

- Strategies to Address Public Health Worker Shortages
- Presentations from experts from other fields
- Research questions



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